

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 557405 /		<u>Alt Order #</u> 09760451
<u>Product</u> <b>COFFMAN 4 CONGRESS</b>		
<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>	<u>Estimate #</u> <b>2673</b>	
<u>Advertiser</u> <b>Coffman/R/Congress</b>		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/23/12	10/29/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$300.00			
2	31	10/23/12	10/29/12	Good Day Colorado	6a-7a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$325.00			
3	31	10/23/12	10/29/12	Good Day Colorado	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$300.00			
4	31	10/28/12	10/28/12	FOX News Sunday	9a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$150.00			
5	31	10/23/12	10/29/12	Judge Judy M-F 3p-4p	3p-4p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$250.00			
6	31	10/23/12	10/29/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$450.00			
E 7	31	10/23/12	10/29/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/23/12-10/29/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		<del>\$450.00</del>	NM		
				Credited								
	3	31	10/23/12-10/29/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		<del>\$450.00</del>	NM		
				Credited								
	4	31	10/23/12-10/29/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		<del>\$450.00</del>	NM		
				Credited								
E 8	31	10/27/12	10/27/12	News Saturday 5p-530	5p-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	News Saturday 5p-530	5p-530p	-----Sa--	:30		<del>\$200.00</del>	NM		
				Credited								

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557405 /	09760451

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	COFFMAN 4 CONGRES	2673

<u>Advertiser</u>	<u>Original Date / Revision</u>
Coffman/R/Congress	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 9	31	10/27/12	10/27/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S- 1 \$200.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/22/12-10/28/12 News Sa 530-6p 530p-6p -----Sa- :30 <del>\$200.00</del> NM Credited												
E 10	31	10/23/12	10/29/12	The Simpsons	6p-630p		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/23/12 10/29/12 MTWTF-- 5 \$450.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/23/12-10/29/12 The Simpsons 6p-630p MTuWThF--- :30 <del>\$450.00</del> NM Credited 4 31 10/23/12-10/29/12 The Simpsons 6p-630p MTuWThF--- :30 <del>\$450.00</del> NM Credited 5 31 10/23/12-10/29/12 The Simpsons 6p-630p MTuWThF--- :30 <del>\$450.00</del> NM Credited												
E 11	31	10/23/12	10/29/12	The Simpsons	630p-7p		:30			NM	2	\$1,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/23/12 10/29/12 MTWTF-- 5 \$575.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/23/12-10/29/12 The Simpsons 630p-7p MTuWThF--- :30 <del>\$575.00</del> NM Credited 3 31 10/23/12-10/29/12 The Simpsons 630p-7p MTuWThF--- :30 <del>\$575.00</del> NM Credited 5 31 10/23/12-10/29/12 The Simpsons 630p-7p MTuWThF--- :30 <del>\$575.00</del> NM Credited												
12	31	10/24/12	10/25/12	World Series on FOX	5p-CC		:30			NM	2	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --WT--- 2 \$6,000.00												
E 13	31	10/27/12	10/28/12	World Series on FOX	5p-CC		:30			NM	3	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----SS 2 \$6,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 2 31 10/22/12-10/28/12 World Series on FOX 5p-CC -----SaSu :30 <del>\$6,000.00</del> NM See MG 13.3,13.4 3 31 10/22/12-10/22/12 MLB Championship Series 2p-CC M----- :30 \$1,500.00 NM Ⓜ MG for 13.2 10/27 4 31 10/22/12-10/22/12 MLB Championship Series 2p-CC M----- :30 \$1,500.00 NM Ⓜ MG for 13.2 10/27												
14	31	10/23/12	10/29/12	M-F LN 9p-930p News	9p-930p		:30			NM	3	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/23/12 10/29/12 MTWTF-- 3 \$1,500.00												
N 15	31	10/27/12	10/28/12	World Series on FOX	5p-CC		:30			NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S- 1 \$6,000.00												
N 16	31	10/24/12	10/29/12	Judge Judy	4p-5p		:30			NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/23/12 10/29/12 M-WTF-- 1 \$325.00												
N 17	31	10/24/12	10/29/12	Fox 31 News Nightside	10p-1035p		:30			NM	3	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/23/12 10/29/12 --WTF-- 3 \$500.00												
<b>Totals</b>											<b>43</b>	<b>\$44,050.00</b>

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<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
10/01/12 - 10/28/12		37		\$40,925.00		\$34,786.25						
10/29/12 - 10/29/12		6		\$3,125.00		\$2,656.25						
<b>Totals</b>		<b>43</b>		<b>\$44,050.00</b>		<b>\$37,442.50</b>						

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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